



Ms. Elaine Kerr

Independent, Non-Executive

Ms. Elaine Kerr is the Chairwoman of DPD UK, a subsidiary of Geopost (formerly DPDgroup) in the UK.

Her journey with DPDgroup began over 30 years ago when she joined as a Sales Executive based in the Northwest. Throughout her tenure, she has taken on various roles, including Customer Relationship Manager and Head of CRM. In 2008, she was promoted to the DPD UK senior management team as the Director of Sales, CRM.

In 2020, Ms. Kerr assumed the role of Executive Director, overseeing Sales, CRM and Customer Services. Her unwavering dedication to placing customers at the core of DPD's operations remains as strong as ever. In 2021, Ms. Kerr became the Chief Executive Officer of DPD UK.

In February 2026, Ms. Kerr was appointed Chairwoman of DPD UK. In this role, she supports and guides the company's overall strategic direction in close collaboration with DPD UK's Executive Board. She also serves as an ambassador for the SHIFT'28 programme, contributing to long term strategic initiatives across the wider Geopost network.

Ms. Kerr's contributions have been instrumental in expanding DPD's impressive customer base, which now includes many renowned brands in the UK. She is committed to enhancing customer experience by leveraging cutting-edge technology and embracing the latest innovations. Additionally, she aims for DPD to become the leading sustainable delivery company in the UK.

Education and Qualifications

Higher National Certificate in Accounting from Kirkcaldy College

Level 2 of the Association of Chartered Certified Accountants (ACCA) from Edinburgh Napier