



## Elaine Kerr Board Member

## Higher National Certificate in Accounting from Kirkcaldy College

Ms. Kerr is the Chief Executive Officer of DPDgroup in the UK, a position she has held since 2021.

Her journey with DPDgroup began over 30 years ago when she joined as a Sales Executive based in the Northwest. Throughout her tenure, she has taken on various roles, including Customer Relationship Manager and Head of CRM. In 2008, she was promoted to the DPD UK senior management team as the Director of Sales, CRM.

In 2020, Elaine assumed the role of Executive Director, overseeing Sales, CRM and Customer Services. Her unwavering dedication to placing customers at the core of DPD's operations remains as strong as ever.



Ms. Kerr's contributions have been instrumental in expanding DPD's impressive customer base, which now includes many renowned brands in the UK. She is committed to enhancing customer experience by leveraging cutting-edge technology and embracing the latest innovations. Additionally, she aims for DPD to become the leading sustainable delivery company in the UK.

Ms. Kerr holds a Higher National Certificate in Accounting from Kirkcaldy College and she completed Level 2 of the Association of Chartered Certified Accountants (ACCA) from Edinburgh Napier in 1988.