# aramex

# INVESTOR PRESENTATION

Q1 2024 Financial Results



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1. Aramex at a Glance

- 2. Key Highlights of Q1 2024
- 3. Q1 2024 Product Breakdown
- 4. Q1 2024 Group Financial Results



# **Aramex Overview** | Aramex is a Global Provider of comprehensive Logistics and Transportation Solutions





### **International Express**

With Aramex International Express, sending time-sensitive documents or packages is prompt, convenient and easy.



### **Domestic Express**

We understand that delivering from one side of the country to another requires efficiency and reliability of global standards and local operations and we continually strive for excellence.



## **Freight Forwarding**

Whether by sea, air or land, Aramex Freight provides the expertise for seamless and streamlined operations.



## Logistics & Warehousing

As a global logistics and transportation solutions provider, Aramex will help simplify customers' operations with cost effective and comprehensive solutions.



United States of America Canada



aramex

## Business Highlights | Product Dynamics Summary





### International express

- Macroeconomics and geopolitics impact consumer spending
- Focus on key international trade lanes (US and Europe) into our home markets as
- well as intra regional with a particular focus on MENAT, GCC, South Asia and Oceania.
- Increase the focus on direct customers, SMEs, and B2B business as well as high margin verticals.
- Grow new products such as premium services for international express.
- Further expansion of MyUs and SnS business which comes at high margins.



#### Domestic express

- Focus on gaining market share while leveraging existing infrastructure. Continue investing in automation and technology for operational efficiency.
- Turnaround strategy in Oceania which is a key contributor to our domestic express product.
- High competition in home markets, leading to a commoditized last mile business, while entry of new players leads to further price erosion.
- Infrastructure, technology and operational excellence underpinned by sustainable operations are key competitive differentiators.



### Logistics

- Logistics will grow in line with warehouse utilization and sqm expansion, currently at approximately 800,000 across owned, leased and managed.
- Focus on quality revenue and specialism in strategic verticals such as retail, industrials, pharma across our core markets.
- Leverage logistics strategically, by continuing to offer customers an integrated solution that covers the whole supply chain elements.



## Freight

- Global rates in shipping and freight forwarding continue to fluctuate significantly, hence our focus on product profitability.
- Significant opportunity for growth in a highly fragmented market. Focus sales efforts on key global trade lanes into the GCC, MENAT and Africa and our strategic verticals.
- Deep specialization in strategic verticals from a sales and operational perspective.





## Aramex Overview | Key investment highlights

LOGISTICS

aramex

~33% of Revenue\*



Four well-defined business products offer scale, diversification and an end-to-end service offering for customers, underpinned by a 40-year track record of successful operations.





Product diversification

A leading transportation player, with domestic and cross border expertise, as well as freight services across air, land and sea. Our Logistics business is leveraged strategically across our infrastructure to increase customer stickiness through supply chain services and 800k sqm in facilities across key markets in the Middle East and Africa.



Operational efficiency and investments in state-of-the-art technologies are unlocking value and are a key profitability driver. Enhancements of our digital systems, automation and AI driven business decisions are fully integrated in our business strategy.



Our end-to-end service offering across courier express, freight, warehousing and supply chain - is a distinct competitive advantage and a unique capability in many of our key markets. This integrated approach is valuable for our clients and is allowing them to benefit from our total transportation offering across all sectors.



Strategic shareholders provide opportunities. Aramex has two strategic shareholders, Geopost / DPD and Abu Dhabi Ports that provide partnership opportunities for all product lines.



Well -positioned to capture growth at a higher rate than the market, through expansion of trade lanes, and exposure to high growth verticals in emerging markets with solid GDP projections, where we have the right capabilities to win.



The under-geared balance sheet is a source of value. In an industry where economies of scale are important, value accretive acquisitions will be transformational for Aramex and the source of significant earnings accretion.



# IN THE MIDDLE EAST OF IT ALL

AN ARAMEX DOCUMENTARY | 40 YEARS OF OPERATIONS

Click here to watch the video.

# Q1 2024 Key Highlights





## **Q1 2024** Key Highlights





## Aramex doubles Net Profit in Q1 2024 International Express Volumes are up 44% YoY setting another record quarter

- Aramex saw solid revenue contribution from all products with Group Revenue growing by 8% year on year (YoY) in Q1 2024 attributed to new customer wins, seasonality and the company's increased focus on sales specialism.
- International Express and Domestic Express drove strong revenue growth, while Freight Forwarding showed resilience with a 3% increase amid global shipping challenges. Logistics and Warehousing maintained stable performance both in Revenue and Profitability, adeptly navigating the currency devaluation impact coming mostly from Egypt.
- The Company's dual focus on sales and operational efficiency translated into bottom-line success, evident in improved margins across Gross Profit, EBIT and EBITDA. In addition, Gross Profit increased by 10% YoY in Q1 2024, with a strong improvement in EBIT of 47% and increase in EBITDA of 18% YoY. These results reflect the Company's continuous investment in initiatives aimed at maximizing operational efficiency and optimizing costs.
- Aramex continues to be well-positioned with a strong cash position of USD 156mn and a Net Debt-to-EBITDA ratio of 0.8x excluding IFRS16. Management's focus on value creation delivers 40 basis points improvement in ROIC, currently standing at 5.2% for the trailing twelve months

"We injected significant volumes into our network while maintaining high service levels. I am proud of my team's performance and commend the hard work of every Aramexian, for their dedication and capability to handle significant volume growth and heightened consumer activity, seamlessly delivering the level of service our customers value.

Our ongoing investment in automation and operational optimization remains a core advantage and has ensured that our network is agile and responsive to our customer needs and market dynamics." - **Othman Aljeda, CEO** 



# Product Breakdown



## International Express Volumes (in million of shipments)



## Geographic contributions to int'l express volumes in Q1 2024



- International Express delivered 44% increase in shipment volumes in Q1 2024 YoY reaching 7.8 million shipments, setting a record for the highest quarterly volumes in the history of the Aramex. The quarter benefited from new customer wins and early Ramadan seasonality, with notable expansion driven by ecommerce and banking sectors.
- Aramex showcased remarkable agility in scaling up and managing a substantial surge in volume in Q1 2024, while maintaining delivery KPIs and a high level of service, thanks to the dedication and hard work of its people and the Company's sustained investments in automation, operational efficiencies and technological adoption.
- We anticipate Q2 and Q3 2024 to continue to deliver volume growth YoY, albeit at a softer rate compared to the levels seen during the peak seasons in Q1 2024 and in Q4 2023 due to seasonality.
  Page 13





- 14% growth YoY in Q1 2024 Revenue driven by volume growth.
- With more efficient operations, and an infrastructure ready to accommodate more business, gross profit grew double digit, at a fast rate than revenue, and the GP margin improved two percentage points to 34%.





- Domestic express delivered 7% growth in volumes in Q1 2024 compared to the same period last year; and delivered stable volumes compared to Q4 2023. Growth is coming from GCC, MENAT and Oceania.
- Our focus remains on increasing market share in key markets and recovering volumes in Oceania. E-commerce, B2B customers and SMEs will contribute to volume growth.



## Quarter Financials (in USD thousands)

	Q1 2023	Q1 2024	Change	Excl. FX
Revenue	98,473	103,525	5%	9%
Total Direct Cost	74,611	77,714	4%	
Gross Profit	23,862	25,811	8%	
GP%	24%	25%		

## **Revenue and GP Margin Evolution**



- Revenue for Q1 2024 increased 5% year-on-year over Q1 2023 and sequentially, over the previous quarter of Q4 2023. When excluding the impact of currency devaluation (mostly coming from Egypt), Revenue increased 9% in Q1 2024 YoY. Growth is driven by volumes, on the back of increased e-commerce activity intra region in the GCC and MENAT, as well as the turnaround strategy implemented in Oceania.
- The Gross Profit Margin increased to 25% in Q1 2024 compared to same period last year, showcasing the company's achievement in operational efficiencies, particularly in the 'last mile,' that enhanced courier productivity as well as the pick-and-drop network in key markets. In addition, the cost profile of domestic express benefitted from a lower allocation of fixed costs in Q1 2024 higher volumes in international express lead to a higher allocation of fixed direct cost to the international express product. Both domestic express and international express products run on the same infrastructure.



Quarter Financials (in USD thousands)							
	Q1 2023	Q4 2023	Q1 2024	Change (YoY)	Change (QoQ)		
Revenue	104,948	104,535	108,517	3%	4%		
Total Direct Cost	88,297	90,030	93,124	5%	3%		
Gross Profit	16,651	14,505	15,393	(8%)	6%		
GP%	16%	14%	14%				
EBIT	5,589	2,876	3,375	(40%)	17%		
EBIT%	5%	3%	3%				
EBITDA	7,536	4,988	5,340	(29%)	7%		
EBITDA%	7%	5%	5%				

- Double digit growth in volumes across air, sea and land freight compared to the same period last year coming from key lanes. Revenue was up 3% YoY in Q1 2024 compared to Q1 2023.
- The Company navigated the challenging market environment by focusing on driving revenue on key lanes as well enhancing operational efficiencies. The Company improved financial performance across all key indicators in Q1 2024 compared to Q4 2023 delivering growth quarter on quarter.

## Freight Margins and Volumes



	Q1 2023	Q1 2024	Change
Air Freight Kgs	11,158,986	12,422,682	11%
Land Freight (FTL)	6,829	7,893	16%
*Land Freight (LTL KGs)	36,357,056	48,960,168	35%
Sea Freight (FCL TEU)	7,004	7,822	12%
Sea Freight (LCL CMB)	6,072	12,155	100%

\*As a reminder, from July 2023 onwards, heavy land shipment business in Ireland and UK was reclassified internally from domestic to freight business from July 2023 onwards, impacting the performance of the domestic express and freight forwarding products (LTL land freight).



arter Financials (in USD	linousanus			
	Q1 2023	Q1 2024	Change	Excl. FX
Revenue	29,147	29,027	(0%)	1%
Total Direct Cost	24,735	24,580	(1%)	
Gross Profit	4,412	4,447	1%	
GP%	15%	15%		
EBIT	585	(354)	(161%)	
EBIT%	2%	(1%)		
EBITDA	6,777	5,891	(13%)	
EBITDA%	23%	20%		



- Logistics reported stable revenues, despite significant foreign exchange translation impact over recent quarters. The focus moving forward will continue to be on product rebalancing.
- Gross Profit was relatively stable, up 1% compared to Q1 2023, aligning with Revenue performance. The GP and EBITDA margins remained resilient at 15% and 20% respectively, showcasing the segment's ability to maintain consistency amidst challenging market conditions. EBIT is in negative territory due to substantial exchange losses in Egypt.
- As a reminder, Logistics benefitted from a one-off settlement in Q4 2023 which added a further boost to the profitability of this product during Q4 2023, reflected in GP and margins.

# Group Financial Results







Logistics

Other

Q1 2024







**GROSS PROFIT** 



Express

Domestic

Freight

Forwarding

Q1 2023

## **Financial & Performance Highlights** | Group Highlights Q1 2024



- Aramex saw solid revenue contribution from all products with Group Revenue growing by 8% year on year (YoY) in Q1 2024 attributed to new customer wins, seasonality and the company's increased focus on sales specialism.
- Effective management of the Group's Selling, General, and Administrative Expenses (SG&A) saw a modest 4% YoY increase in Q1 this year, primarily attributed to increased selling expenses, as well as annual employee compensation adjustments. Cost management continues to be a priority area for the management.
- The Company's dual focus on sales and operational efficiency translated into bottom-line success, evident in improved profits and margins.
- Q1 2024 EBITDA increased significantly, reflecting the Company's continuous investment in initiatives aimed at maximizing operational efficiency and optimizing costs. Consequently, EBITDA is up 18% YoY in Q1 2024 compared to Q1 2023 and the EBDA margin improved 110-bps to 11.8%.
- Net profit almost doubled YoY reaching USD 13 million in Q1 2024, marking two consecutive quarters of strong performance.



## **Regions (in thousands USD)**

	GCC			MENAT			Europe		America
Rev Ctrb to Group		39%	Rev Ctrb to Group		18%	Rev Ctrb to Group	11%	Rev Ctrb to Group	9%
Rev & Grth	162,813	7%	Rev & Grth	76,373	61%	Rev & Grth	46,353 (13%)	Rev & Grth	36,137 (13%)
GP & Grth	45,179	22%	GP & Grth	18,472	37%	GP & Grth	6,861 (5%)	GP & Grth	9,586 (29%)
Volumes	10,357,613	7%	Volumes	7,894,621	62%	Volumes	828,552 (49%)	Volumes	1,270,053 6%
Pay Ctrb to Group	SS Africa		Rev Ctrb to Group	North Asia	20/	Rev Ctrb to Group	South Asia	Rev Ctrb to Group	Oceania
Rev Ctrb to Group			Rev Ctrb to Group		20/	Rev Ctrb to Group	70/	Rev Ctrh to Group	
		4%			2%		7%		10%
Rev & Grth	16,949	<u>4%</u> (26%)	Rev & Grth	8,923	<u>2%</u> (9%)	Rev & Grth	<u>7%</u> <b>29,113</b> 9%	Rev & Grth	10% 41,624 22%
Rev & Grth GP & Grth	16,949 5,631			8,923 2,280		•		·	

Revenues include revenues from all four product lines: International Express & SnS; Domestic Courier, Freight Forwarding and Logistics, and Other

Ctrb refers to regional revenue contribution to total group revenues.

Volumes: includes volumes from International Express (incl. SnS and MyUS) and Domestic Courier; all volume numbers are actuals



## **FCF Evolution**

Free Cash Flow = Cash Flow from Operating - (Lease Repayments + Interest Expense ROU) - CapEx



- Free Cash Flow (FCF) in Q1 2024 was USD 14 million, stable compared to Q1 2023.
- QoQ FCF increased 12%, benefitting from improvements in working capital and an increase in operating cash flow.



## Focus on Improving Value Creation | Q1 2024 Update





# Financial & Performance Highlights | Healthy balance sheet, conservative leverage, and strong cash position

## **Balance Sheet Highlights (in USD thousands)**

31 Mar 2024	31 Dec 2023	Change	Change %
523,582	526,053	-	-0.5%
1,149	1,334	(185)	-13.9%
1,054,854	1,059,456		-0.4%
1,579,585	1,586,843	(7,258)	-0.5%
357,909	353,588	4,321	1.2%
697	796	(99)	-12.4%
543,383	560,477	(17,094)	-3.0%
901,990	914,861		-1.4%
1,741	1,785		-2.5%
675,854	670,197	5,657	0.8%
677,595	671,982	5,613	0.8%
0.8x	1.0x		
80.0%	84.0%		
43.3%	45.4%		
	523,582 1,149 1,054,854 1,579,585 357,909 697 543,383 901,990 1,741 675,854 677,595 0.8x 80.0%	523,582    526,053      1,149    1,334      1,054,854    1,059,456      1,579,585    1,586,843      357,909    353,588      697    796      543,383    560,477      901,990    914,861      1,741    1,785      675,854    670,197      677,595    671,982      0.8x    1.0x      80.0%    84.0%	523,582      526,053      (2,471)        1,149      1,334      (185)        1,054,854      1,059,456      (4,602)        1,579,585      1,586,843      (7,258)        357,909      353,588      4,321        697      796      (99)        543,383      560,477      (17,094)        901,990      914,861      (12,871)        1,741      1,785      (44)        675,854      670,197      5,657        677,595      671,982      5,613        0.8x      1.0x      80.0%      84.0%



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